

# ABOUT THE festival

The Australian Celtic Festival is renowned as the premier Celtic event of New South Wales. It is the only Celtic-themed festival in the unique atmosphere at the nationally acclaimed Australian Standing Stones.

In 2023, the Australian Celtic Festival will be held 4-7 May and highlight the Celtic Nation of Scotland.

You have the opportunity to promote your brand to over 5,000 festival goers, New England locals and participants from across the country and globe.

The Official ACF Program for 2023 includes 100,000 Welcomes Dinner, Grey Street Parade, Highland games, traditional Ceilidh, massed pipe bands, Australian Celtic Cultural Awards, Celtic symposium, dance championships, Poets Breakfast and so much more!

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#acf2023 #gleninneshighlands

[AUSTRIANCELTICFESTIVAL.COM](http://AUSTRIANCELTICFESTIVAL.COM)

## OUR AUDIENCE & CHANNELS



1,500 monthly traffic  
[australiancelticfestival.com](http://australiancelticfestival.com)

f 7,565  
followers

ig 1,109  
followers

✉ 2,100  
email subscribers



OVER  
5,000  
FESTIVAL  
ATTENDEES\*

\*in the 2022 event



- South East QLD
- Greater Sydney
- Regional NSW



Australian Celtic Festival is proudly supported by:



AUSTRALIAN  
CELTIC FESTIVAL

## BECOME A VALUED SPONSOR

4 - 7 May 2023  
Glen Innes NSW



Year of Scotland

A range of sponsorship opportunities are available to promote your business, products or services at the Australian Celtic Festival.

[australiancelticfestival.com](http://australiancelticfestival.com)

# explore

## SPONSORSHIP OPTIONS & benefits

### HIGHLANDER (Major Sponsor - 1 available) \$10,000 + GST

### MARQUES (Event Sponsor - 3 available) \$5,000 + GST

- Jousting Arena and Event
- Highland Games Event
- Main Performance Precinct

### EARL (Area Sponsor - 7 available) \$2,000 + GST

- Boar N Drum Bar
- Street Parade
- Australian Pipeband Championships
- Small Performance Stage
- Dance Championship Stage
- Celtic Kids Marquee
- Celtic Cultural Symposium

### BRAVEHEARTS (Award Sponsors) \$1,000 + GST, \$500 + GST or \$200+ GST

- Australian Pipeband Competition
- Australian Celtic Cultural Awards
- Australian Celtic Dance Championships

### IN KIND DONATIONS

In kind donations and support are greatly appreciated and you will be recognised throughout Festival activity.

	\$10K	\$5k	\$2k	\$1k	\$500	\$200
<b>OFFICIAL PROGRAM</b>	Premium feature location	1/2 Page	1/8 Page	logo	name listed	name listed
<b>THANKS IN RADIO AD</b>	Yes	-	-	-	-	-
<b>ACF WEBSITE</b>	logo & 25 words	logo & link	logo & link	logo & link	name listed	name listed
<b>SOCIAL MEDIA POSTS</b>	8	5	3	3	-	-
<b>MEDIA RELEASE MENTIONS</b>	Yes	-	-	-	-	-
<b>ACF NEWSLETTERS</b>	Yes	Yes	Yes	Yes	-	-
<b>STAGE SCRIPTS</b>	Yes	Yes	Yes	Yes	Yes	Yes
<b>BANNER PLACEMENT*</b>	Yes	Yes	Yes	Yes	Yes	No
<b>EVENT SIGNAGE</b>	Tier 1	Tier 2	Tier 3	Tier 4	name listed	name listed
<b>OFFICIAL EVENT TICKETS</b>	40	20	12	6	4	1
<b>STALL SITE UNPOWERED</b>	4x4	4x4	3x3	3x3	-	-

### OFFICIAL PROGRAM & WEBSITE

Advertise in the Official 2023 ACF Guide. Promote your business or event direct to festival fans in the printed and online version.

Guide inclusions: the Official Program of Events, Site Map, year of Feature Articles.

- 3,000 printed official pocket guides
- Digital version available online
- Listed as a supporter on our website
- Complimentary pocket guide

### CHOOSE FROM

<b>HALF PAGE</b> <b>\$750</b> Horizontal 190mm (w) x 135mm(h)	<b>1/4 PAGE</b> <b>\$500</b> Horizontal 190mm (w) x 65.5mm(h)	<b>1/4 PAGE</b> <b>\$500</b> Vertical 93mm (w) x 135mm (h)	<b>1/8 PAGE</b> <b>\$250</b> Horizontal 93mm (w) x 65.5mm (h)
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All amounts + GST

### CONTACT US

E. rbombell@gisc.nsw.gov.au  
 T. 02 6730 2400  
 152 Church Street, Glen Innes NSW 2370

HOSTING AN  
EVENT DURING  
THE FESTIVAL?  
LET US KNOW!

\*Banners supplied by Sponsors by 27 April 2023. Quantity limited.  
 \*\*Combination of ticket types at discretion of ACF organisers

