

Year of Scotland,
4 – 7 May 2023
Glen Innes NSW



EXCLUSIVE MAJOR SPONSORSHIP OPPORTUNITY

Highlander Package

ABOUT THE EVENT

The Australian Celtic Festival is renowned as the premier Celtic event of New South Wales. It is the only Celtic-themed festival in Australia to recognise different Celtic Nations each year and have the unique atmosphere of being located at the nationally acclaimed Australian Standing Stones. The Festival is held from Thursday through to Sunday over the first weekend of May each year. In 2023, the Australian Celtic Festival will be held 4-7 May and highlight the Celtic Nation of Scotland.

Over the four days, there is close to 200 individual events. The township of Glen Innes comes alive with Celtic window displays and themed experiences. The Thursday night '100,000 Welcomes Concert' gives

a taster of the weekend's performances and non-stop entertainment. Alongside music and dance, the program includes official Celtic ceremonies, a street parade, re-enactment groups, Highlands games, Kirking of the Tartan, Friday night Ceilidh, massed pipe bands, Celtic Cultural Awards, dance championships, a children's Marquee with entertainment and activities, animal displays, boutique stalls including themed food and beverages, poet's breakfast, souvenirs, merchandise, and so much more.

The event attracts over 5,000 visitors comprising families, active seniors, grey nomads from all parts of Australia and the globe, as well as locals from the immediate area and broader New England Region.

HIGHLANDER PACKAGE

THE INVESTMENT \$10,000 + GST

Highlander Sponsor Benefits

- Prime promotional position in Z Card Program
- Note of thanks in radio advertising
- Logo, 25 word description and link to your website on Australian Celtic Festival Website
- Eight (8) social media posts
- Acknowledgment in and logo on Media releases
- Acknowledgment in Stage Scripts
- Banner placement
- Event signage
- 4 x 4m (unpowered) site for the duration of the Festival
- 40 x event tickets

FAST FACTS

- Over **5,000** Festival Attendees
- Over **7,500** Facebook followers
- Over **1,100** Instagram followers
- **2,100** Mailchimp subscribers
- **1,500** monthly traffic australiancelticfestival.com
- **2,000** printed souvenir program

CONTACT

Rhonda on: E.rbombell@gisc.nsw.gov.au
T. 02 6730 2400 | Glen Innes Severn Council
152 Church Street, Glen Innes NSW 2370

Australian Celtic Festival is proudly supported by:



Glen Innes Severn Council



THE AUSTRALIAN
STANDING STONES
MANAGEMENT
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Australian Standing Stones Management Board



Glen Innes Highlands