

ABOUT THE festival

The Australian Celtic Festival is renowned as the premier Celtic event of New South Wales. It is the only Celtic-themed festival in the unique atmosphere at the nationally acclaimed Australian Standing Stones.

In 2023, the Australian Celtic Festival will be held 4-7 May and highlight the Celtic Nation of Scotland.

You have the opportunity to promote your brand to over 5,000 festival goers, New England locals and participants from across the country and globe.

The Official ACF Program for 2023 includes 100,000 Welcomes Dinner, Grey Street Parade, Highland games, traditional Ceilidh, massed pipe bands, Australian Celtic Cultural Awards, Celtic symposium, dance championships, Poets Breakfast and so much more!

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#acf2023 #gleninneshighlands

AUSTRIANCELTICFESTIVAL.COM

OUR AUDIENCE & CHANNELS



1,500 monthly traffic
australiancelticfestival.com

f 7,565
followers

ig 1,109
followers

✉ 2,100
email subscribers



OVER
5,000
FESTIVAL
ATTENDEES*

*in the 2022 event



- South East QLD
- Greater Sydney
- Regional NSW



Australian Celtic Festival is proudly supported by:



AUSTRALIAN
CELTIC FESTIVAL

BECOME A VALUED SPONSOR

4 - 7 May 2023
Glen Innes NSW



Year of Scotland

A range of sponsorship opportunities are available to promote your business, products or services at the Australian Celtic Festival.

australiancelticfestival.com

explore

SPONSORSHIP OPTIONS & benefits

HIGHLANDER (Major Sponsor - 1 available) \$10,000 + GST

MARQUESS (Event Sponsor - 3 available) \$5,000 + GST

- Jousting Arena and Event
- Highland Games Event
- Main Performance Precinct

EARL (Area Sponsor - 7 available) \$2,000 + GST

- Boar N Drum Bar
- Street Parade
- Pipe band Competition
- Small Performance Stage
- Dance Championship Stage
- Celtic Kids Marquee
- Celtic Cultural Symposium

BRAVEHEARTS (Award Sponsors) \$1,000 + GST, \$500 + GST or \$200+ GST

- Australian Pipeband Competition
- Australian Celtic Cultural Awards
- Australian Celtic Dance Championships

IN KIND DONATIONS

In kind donations and support are greatly appreciated and you will be recognised throughout Festival activity.

	\$10K	\$5k	\$2k	\$1k	\$500	\$200
THANKS IN RADIO AD	Yes	-	-	-	-	-
ACF WEBSITE	logo & 25 words	logo & link	logo & link	logo & link	name listed	name listed
SOCIAL MEDIA POSTS	8	5	3	3	-	-
MEDIA RELEASE MENTIONS	Yes	-	-	-	-	-
ACF NEWSLETTERS	Yes	Yes	Yes	Yes	-	-
STAGE SCRIPTS	Yes	Yes	Yes	Yes	Yes	Yes
BANNER PLACEMENT*	Yes	Yes	Yes	Yes	Yes	No
EVENT SIGNAGE	Tier 1	Tier 2	Tier 3	Tier 4	name listed	name listed
OFFICIAL EVENT TICKETS	40	20	12	6	4	1
STALL SITE UNPOWERED	4x4	4x4	3x3	3x3	-	-

OFFICIAL PROGRAM & WEBSITE

Advertise in the Official 2023 ACF Guide. Promote your business or event direct to festival fans in the printed and online version.

Guide inclusions: the Official Program of Events, Site Map, year of Feature Articles.

- 3,000 printed official Pocket Programs
- Digital version available online
- Listed as a supporter on our website
- Complimentary Pocket Program

CHOOSE FROM

BACK COVER PAGEBOARD (CLOSED Z PROGRAM)

80mm (w) x 110mm (h)

Reserved for Major Sponsor

FRONT PAGE HALF PAGE \$800 + GST

190mm (w) x 130mm (h)

1 position

FRONT PAGE SMALL AD \$450 + GST

60mm (w) x 100mm (h)

1 position

BACK PAGE SMALL AD \$500 + GST

80mm (w) x 100mm (h)

4 positions

BACK PAGE HALF PAGE \$650 + GST

130mm (w) x 130mm (h)

2 positions

HOSTING AN EVENT DURING THE FESTIVAL? LET US KNOW!

CONTACT US

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**Banners supplied by Sponsors by 27 April 2023. Quantity limited.
**Combination of ticket types at discretion of ACF organisers*

